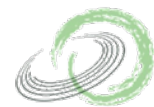


# Tools, Rules and Digital Citizenship

Stephen Balkam, CEO  
Family Online Safety Institute



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Institute

# What is FOSI?

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- An international NGO with offices in Washington, DC & London
- Mission – to identify & promote best practice, tools and methods in online safety that also respect free speech
- A trusted convener – bringing together the leading thinkers and practitioners in government, industry and the NGO sector to collaborate & innovate in this challenging space



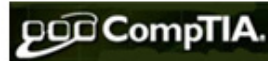
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# Current Members

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National Cable & Telecommunications Association



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# Culture of Responsibility Online

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6 layers & 3 C's

6 Layers:

- Government
- Law Enforcement
- Industry
- Teachers
- Parents
- Kids

3 C's:

- Content
- Contact
- Conduct



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# Government

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- Providing *reasonable* oversight & support
- Not the Chinese approach!
- FTC OnGuard Online
- NTIA Online Safety & Technology Working Group.
- SAFE Internet Act
- Funding research, evidence-based educational messages and evaluations
- EU Safer Internet Program

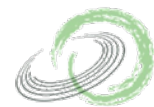


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# Law Enforcement

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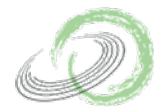
- Enhanced resources to catch the bad guys
- Vital role of the ICACs – Internet Crimes Against Children
- More than just sting operations
- Help educate the Attorneys General that it is more than To Catch a Predator
- Issues regarding mandatory age verification and identity authentication



# Industry

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- Robust & comprehensive self-regulation
- Innovative tools
- Microsoft Family Safety Settings – free in Operating System
- Google’s Safe Search Filtering
- Symantec’s OnlineFamily.Norton

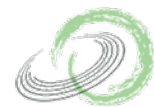


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# Teachers

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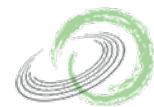
- Tech-savvy teachers
- Much greater emphasis on technology in teacher training and professional development
- From Acceptable Use Policies to Responsible Use Policies
- Integrating social networking websites into schools
- Dealing with the technology kids bring to schools



# Parents

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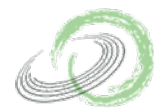
- Empowering parents
- Kids are fearless; Parents are clueless
- Encouraging an ongoing dialogue with their kids
- Setting boundaries & enforcing sanctions
- Getting involved in their kids' online lives



# Kids

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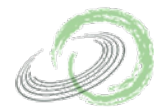
- Encouraging resiliency & responsibility
- Making wise choices online
- Content they access & post
- Who they contact & who they allow to contact them
- How they conduct themselves online
- Collaborating on projects in & out of school



# Types of Online Safety

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- **Physical** – predators, abduction, etc
- **Psychological** – cyberbullying, harassment, intimidation
- **Reputational/legal** – sexting, posting photos of last night's party, implications for college admissions, future work prospects



# Recent Reports

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- UK Byron Report
- Internet Safety Technical Task Force Report
- PointSmart. ClickSafe Task Force
- All pointing to the vital importance of education; no silver bullet; need for greater research and evidence-based educational messages & methods



# Digital Citizenship

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- Rights & responsibilities
- Need for greater digital and media literacy
- From fear-based to fact-based approaches
- Inspire this generation to seize the extraordinary opportunities to take hold of their digital lives



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For More information visit:  
[www.fosi.org](http://www.fosi.org)

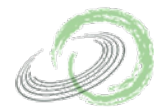
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